

For Immediate Release

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Fire Up Spring Sales with Little Dragon Nemesia

Santa Barbara, California — PlantHaven International is excited to offer the most durable nemesia on the market to garden centers this spring. While nemesia is a plant known for its frost tolerance and early spring appeal, Penhow Plants' breeding efforts have expanded nemesia's garden strength with the introduction of Little Dragon nemesia.

These long-lasting performers flower freely from early spring to late autumn. Unlike other nemesia, the Little Dragon collection exhibits exceptional heat tolerance that will hold blooms through summer and into fall frosts.

Three gorgeous bi-color varieties make up the series with showy and dramatic blooms:
Azure Flame – rich purple and white with bright yellow eye
Eternal Flame – cheery rose and white with bright yellow eye
Princess Mix – a mix of Azure Flame and Eternal Flame

And if their aesthetic appeal and weather tolerance weren't enough, gardeners will love Little Dragon nemesia's strongly vanilla-scented blooms. Dramatic colors paired with delightful fragrance will make Little Dragon a striking impulse plant.

The performance from Penhow's groundbreaking nemesia is second to none. See for yourself at www.penhowplants.com/nemesia, where you can browse galleries and discover gardening tips.

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About Penhow Plants

Established in 1985, Penhow Nursery is a family-run company dedicated to breeding the most innovative nemesia and diascia plants. Penhow's breeding work has established itself by creating a longer flowering season, compact range of colors and highly scented varieties. For more information, go to www.penhowplants.com.

For more information, contact PlantHaven:

Phone: 805-569-9179

Email: new.plants@planthaven.com

About PlantHaven International

PlantHaven International, founded in 1997, is an independent agency assisting plant breeders worldwide in bringing their new genetics to the market. PlantHaven's cultivars undergo nationwide testing and trialing to ensure consistency and plant worthiness. To learn more about PlantHaven, go to www.planthaven.com.