

REALFLOR® *Leucanthemum* ‘Real Charmer’



Key Features

- ✓ Large decorative blooms with fancy fringed central petals.
- ✓ Tight clumping habit, 36" x 18".
- ✓ Improved disease resistance.

Characteristics

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|-----------------------------|---|
| Genus & Species: | <i>Leucanthemum superbum</i> |
| Protection Status: | PP 27,687 |
| USDA Zone: | Zone 5. (-20°F or -28°C). |
| Bloom: | Large decorative blooms with fancy fringed central petals. Flower color is cream to lemon. with contrasting deep golden centers carried on very strong stems. |
| Bloom Time: | Early-Mid-summer and then repeating in fall. |
| Foliage: | Mid-dark green, ovate foliage. |
| Habit: | Tight clumping habit. 36" x 18". |
| Propagation: | Root cuttings / Tip cuttings / Tissue culture. <i>License required for propagation.</i> |
| Culture: | Well-drained soil in full sun. Trim back after summer blooming to encourage new growth & repeat fall blooming. |
| Additional Comments: | Improved disease resistance. A robust drought resistant perennial once established. Wind resistant. Great for picking. |
| Uses: | Pots & containers, garden border, modern landscape, long-lasting cut flower. |

Approximate Finishing Time

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|------------------|--------------------|
| 1 Quart: | 6-8 weeks |
| 1 Gallon: | 12-14 weeks |

Comparison: L. ‘Goldrush’

Key Differences:

- ✓ ‘Real Charmer’ fancy fringed blooms **vs.** fringed blooms.
- ✓ ‘Real Charmer’ higher bud count **vs.** lower bud count.
- ✓ ‘Real Charmer’ longer flowering period **vs.** shorter period.

PlantHaven Disclaimer: These Grower Notes are based on our experience with this crop. Growth will vary depending on location, climate, growing medium and cultural practices. Where fertilizer & chemical use is involved, read the labels, follow the manufacturer’s instructions & practice careful trialing methods.

Note: All PlantHaven varieties are subject to patent protection: unlicensed propagation prohibited.

